

# Patient Media Order Form

## BROCHURES

- 1) Astonishing Dr. You ..... (Pkg of 50) \$45
- 2) Answers To Questions ..... (Pkg of 50) \$28
- 3) Can Chiropractic Help Me? ..... (Pkg of 50) \$28
- 4) First Adjustment (Indicate technique: ..... (Pkg of 50) \$20  
*Diversified, SOT, Thompson*)
- 5) Good News Bad News ..... (Pkg of 50) \$28
- 6) How Long Will it Take? ..... (Pkg of 50) \$28
- 7) Parents Guide ..... (Pkg of 50) \$28
- 8) Patch or Fix? ..... (Pkg of 50) \$28
- 9) Wellness Care ..... (Pkg of 50) \$28
- 10) Your Spine ..... (Pkg of 50) \$20
- 11) Know Brochures Starter Set ..... (All 18 titles below) \$275
- 12) Concepts Package ..... (6 titles marked with o below) \$89
- 13) Symptoms Package ..... (6 titles marked with + below) \$89
- 14) Adjustments ..... o ..... (English only) ... (Pkg of 50) \$18
- 15) Back Pain ..... + ..... (English/Spanish) ... (Pkg of 50) \$18
- 16) Children ..... (English only) ... (Pkg of 50) \$18
- 17) Chiropractic ..... o ..... (English/Spanish) ... (Pkg of 50) \$18
- 18) Disc ..... (English only) ... (Pkg of 50) \$18
- 19) Extremities ..... (English only) ... (Pkg of 50) \$18
- 20) Family Care ..... o ..... (English only) ... (Pkg of 50) \$18
- 21) First Visit ..... o ..... (English only) ... (Pkg of 50) \$18
- 22) Headaches ..... + ..... (English/Spanish) ... (Pkg of 50) \$18
- 23) Neck Pain ..... + ..... (English/Spanish) ... (Pkg of 50) \$18
- 24) Posture ..... (English only) ... (Pkg of 50) \$18
- 25) Pregnancy ..... (English only) ... (Pkg of 50) \$18
- 26) Sciatica ..... + ..... (English/Spanish) ... (Pkg of 50) \$18
- 27) Scoliosis ..... + ..... (English only) ... (Pkg of 50) \$18
- 28) Spinal Decay ... o ..... (English only) ... (Pkg of 50) \$18
- 29) Stress ..... (English only) ... (Pkg of 50) \$18
- 30) Subluxations ... o ..... (English only) ... (Pkg of 50) \$18
- 31) Whiplash ..... + ..... (English/Spanish) ... (Pkg of 50) \$18

## FRONT DESK

- 32) Illustrated Sign In Sheets ..... \$35
- 33) Socratic Sign In Sheets ..... \$35
- 34) Socratic Sign In Sheets, Personalized ..... \$45  
*(call with your personalization information)*
- 35) Thank You Checks ..... (Pkg of 50) \$35
- 36) Referral Rack and Inserts ..... \$75
- 37) Referral Rack and Brochure Kit ..... \$325
- 38) Thought For The Day ..... \$30
- 39) Dr. You Lecture ..... (PowerPoint/Slides) \$195
- 40) Dr. You Lecture Kit ..... (Includes 2 pkgs Dr. You's) \$250
- 41) Dr. You Display Rack ..... \$15
- 42) Safety Pin ..... (5" Safety Pin with Scripting) \$15

## VIDEOS / DVDS

- 43) Getting Started ..... (DVD/VHS) \$95
- 44) Making Choices ..... (DVD/VHS) \$95
- 45) Staying Well ..... (DVD/VHS) \$95
- 46) Getting Results ..... (DVD/VHS) \$195
- 47) DVD of all four videos ..... \$285
- 48) Chiropractic: The Intelligent Choice ..... **NEW!** \$95
- 49) Combo Kit ..... (DVD/VHS, Lam/Plain, Right/Left-Facing) \$395
- 50) Ultimate Kit ... (DVD/VHS, Lam/Plain, Right/Left-Facing) \$395

## REPORTS

- 51) VIP Folder ..... (Pkg of 50) \$40
- 52) Examination Insert ..... (Pkg of 50) \$15
- 53) Posture Analysis Insert (Right- or left facing; Pkg of 50) \$15
- 54) Spinal Decay Insert ... (Right- or left facing; Pkg of 50) \$15
- 55) Your Nervous System Insert ..... (Pkg of 50) \$15
- 56) Recovery Insert ..... (Pad of 50) \$18
- 57) VIP Starter Set ..... (Right- or left facing X-rays) \$98
- 58) 10 Ways Insert ..... (Pad of 50) \$18
- 59) How Far Insert ..... (Pad of 50) \$18
- 60) Safety Pin ..... (5" Safety Pin with Scripting) \$15
- 61) Third Party Coverage ..... (Pad of 50) \$18
- 62) Wellness Wheel ..... (Pad of 50) \$18

## CLA PRODUCTS

- 63) CLA Scan Folder ..... (Pkg of 50) \$40
- 64) CLA Progress Scan Folder ..... (Pkg of 50) \$35
- 65) Pre-Scan Checklist ..... (Pad of 50) \$18
- 66) Pediatric Insert ..... (Pad of 50) \$18
- 67) CLA Pediatric Poster ..... (Plain/Laminated) \$35 / \$40
- 68) Checkup Reactivation Postcard ..... (Pkg of 100) \$18
- 69) Scan Reactivation Postcard ..... (Pkg of 100) \$18

## POSTCARDS

- 70) Reactivation Set ..... (4 pkgs of 100 from below) \$65
- 71) Iceberg ..... (Pkg of 100) \$18
- 72) Keep Your Appointment ..... (Pkg of 100) \$18
- 73) Proper Maintenance ..... (Pkg of 100) \$18
- 74) Pond ..... (Pkg of 100) \$18
- 75) Lifestyle Set ..... (4 pkgs of 100 from below) \$65
- 76) Hobbies ..... (Pkg of 100) \$18
- 77) Sports ..... (Pkg of 100) \$18
- 78) Family ..... (Pkg of 100) \$18
- 79) Career ..... (Pkg of 100) \$18

- 80) Referral Set ..... (3 pkgs of 100 from below) \$50
- 81) Now You Know ..... (Pkg of 100) \$18
- 82) Counting On You ..... (Pkg of 100) \$18
- 83) Birds of Feather ..... (Pkg of 100) \$18
- 84) Thank You ..... (Pkg of 100) \$18
- 85) Successful ..... (Pkg of 100) \$18
- 86) Remember ..... (Pkg of 100) \$18
- 87) To Do ..... (Pkg of 100) \$18

## BIRTHDAY POSTCARDS

- 88) Pain in Neck Postcard ..... (Pkg of 100) \$18
- 89) Feeling Your Age Postcard ..... (Pkg of 100) \$18

## AUDIO CD's / TAPES

- 90) Abundant Referrals ..... (CD/tape) \$45/\$25
- 91) Being On Purpose ..... (CD/tape) \$45/\$25
- 92) Bill's Best ..... (CD) \$195
- 93) Chiropractic for Assistants ..... (CD) \$95
- 94) Converting to Cash ..... (CD) \$195
- 95) Million Dollar Questions ..... (CD/tape) \$45/\$25
- 96) The Seminar ..... (CD) \$195
- 97) HeadSpace Interviews ... visit [www.patientmedia.com/nano](http://www.patientmedia.com/nano) for a complete list

## POSTERS

- 98) 10 Ways ..... (Plain/Laminated) \$35 / \$40
- 99) 290 ..... (Plain/Laminated) \$35 / \$40
- 100) Auto Accident ..... (Plain/Laminated) \$35 / \$40
- 101) Chiropractic First ..... (Plain/Laminated) \$35 / \$40
- 102) Chiropractic Is Different .... (Plain/Laminated) \$35 / \$40
- 103) CLA Pediatric ..... (Plain/Laminated) \$35 / \$40
- 104) Drugs ..... (Plain/Laminated) \$35 / \$40
- 105) Gravity ..... (Plain/Laminated) \$35 / \$40
- 106) How Far ..... (Plain/Laminated) \$35 / \$40
- 107) Iceberg ..... (Plain/Laminated) \$35 / \$40
- 108) Keep Appointments ..... (Plain/Laminated) \$35 / \$40
- 109) Near Perfect ..... (Plain/Laminated) \$35 / \$40
- 110) Once You Start ..... (Plain/Laminated) \$35 / \$40
- 111) Pond ..... (Plain/Laminated) \$35 / \$40
- 112) Patch or Fix? ..... (Plain/Laminated) \$35 / \$40
- 113) Privacy ..... (Plain/Laminated) \$35 / \$40
- 114) Proper Maintenance ..... (Plain/Laminated) \$35 / \$40
- 115) Road To Health ..... **NEW!** (Plain only) \$20
- 116) Road To Recovery ..... (Plain/Laminated) \$35 / \$40
- 117) Roller Coaster ..... (Plain/Laminated) \$35 / \$40
- 118) Sick and Tired ..... (Plain/Laminated) \$35 / \$40
- 119) Spinal Decay .... (Right/Left) (Plain/Laminated) \$35 / \$40
- 120) Stress ..... **NEW!** (Plain/Laminated) \$35 / \$40
- 121) Subluxation ..... (Plain only) \$35
- 122) Your Nervous System ..... (Plain/Laminated) \$35 / \$40
- 123) We Promise ..... (Plain/Laminated) \$35 / \$40
- 124) Wellness Balance ..... (Plain/Laminated) \$35 / \$40
- 125) Wellness Mountaintop ..... (Plain/Laminated) \$35 / \$40
- 126) Wellness Kit ..... (Plain/Laminated) \$60 / \$70
- 127) What About Me? ..... (Plain/Laminated) \$35 / \$40
- 128) Work Injury ..... (Plain/Laminated) \$35 / \$40

## START UP KITS

- 129) Step-by-Step 10 Patient Kit ..... \$95
- 130) Step-by-Step 10 Patient Kit (with DVD/Videos) ..... \$295
- 131) Step-by-Step 50 Patient Kit ..... \$445
- 132) Step-by-Step 50 Patient Kit (with DVD/Videos) ..... \$645
- 133) SuperSized Step-by-Step Kit (with DVD/Videos) ... \$795

## BOOKS

- 134) A Patient's Point of View ..... \$ 19.95
- 135) My Report of Findings ..... \$ 24.95
- 136) Beyond Results ..... \$ 24.95
- 137) Making Change ..... \$ 24.95
- 138) Chiropractic Patientology ..... \$ 24.95
- 139) Striking a Nerve ..... \$ 24.95
- 140) Looking Up ..... \$ 24.95
- 141) What a Patient Wants ..... \$ 24.95
- 142) Connecting the Dots ..... \$ 24.95
- 143) Adjusting ..... **NEW!** \$ 24.95
- 144) Patient's Point of View Book Set (10 book series) \$219.95
- 145) 101 Things to Do ..... \$ 45
- 146) 50 Patient Letters ..... (CD/Floppy) \$ 45
- 147) What Every CA Should Know ..... \$ 12

## PRODUCT SAMPLES

- 148) Patient Media Info Kit ..... (Applied to next order) \$10

Item # above	Item Description <i>(Indicate plain/laminated, right/left facing, CD/tape, VHS/DVD, PowerPoint/Slides or Language.)</i>	Quantity	Price Each	TOTAL

## MONDAY MORNING MOTIVATION

Sign me up for the FREE weekly e-mail with a practice tip or patient communication idea.

E-mail address: \_\_\_\_\_

Doctor's Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
Phone Fax

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

10/08

**Product Subtotal:**

CO Residents add 2.9% Sales Tax:

Add \$ 8.00 for C.O.D. Orders:

Add UPS Ground Shipping:

Check #: **GRAND TOTAL:**

COMPUTE SHIPPING	
Purchase Amount	Shipping Fee
Under - \$ 10.00	\$ 6.00
\$ 11.00 - \$ 40.00	\$ 8.00
\$ 41.00 - \$ 81.00	\$ 10.00
\$ 82.00 - \$ 122.00	\$ 12.00
\$ 123.00 - \$ 163.00	\$ 14.00
\$ 164.00 - \$ 204.00	\$ 16.00
\$ 205.00 - \$ 245.00	\$ 18.00
\$ 246.00 - \$ 286.00	\$ 20.00
\$ 287.00 - \$ 327.00	\$ 22.00
\$ 328.00 - \$ 368.00	\$ 24.00
\$ 369.00 - \$ 409.00	\$ 26.00
\$ 410.00 -	\$ 30.00



**PHONE: (800) 486-2337**

**FAX: (800) 201-0185**

**CLICK: [www.patientmedia.com](http://www.patientmedia.com)**

**MAIL: Patient Media, Inc.**

215 Sutton Lane  
Colorado Springs, CO 80907  
(719) 488-6663