

# Patient Media Order Form

## BROCHURES

- 1) Astonishing Dr. You ..... (Pkg of 50) \$45
- 2) Answers To Questions ..... (Pkg of 50) \$28
- 3) Can Chiropractic Help Me? ..... (Pkg of 50) \$28
- 4) First Adjustment brochure(Diversified, SOT. ) (Pkg of 50) \$20
- 5) Good News Bad News ..... (Pkg of 50) \$28
- 6) Parents Guide ..... (Pkg of 50) \$28
- 7) Patch or Fix? ..... (Pkg of 50) \$28
- 8) Wellness Care ..... (Pkg of 50) \$28
- 9) Your Spine ..... (Pkg of 50) \$20
- 10) Know Brochures Starter Set .....(New Update on 15 titles )\$215
- 11) Concepts Package ..... (6 titles marked with o below) \$89
- 12) Symptoms Package ..... (6 titles marked with + below) \$89
- 13) Adjustments .....o ..... (English only).... (Pkg of 50) \$18
- 14) Back Pain .....+ ..... (English/Spanish) ... (Pkg of 50) \$18
- 15) Children .....o ..... (English only).... (Pkg of 50) \$18
- 16) Chiropractic .....o ..... (English/Spanish).... (Pkg of 50) \$18
- 17) Family Care .....o ..... (English only).... (Pkg of 50) \$18
- 18) First Visit .....o ..... (English only).... (Pkg of 50) \$18
- 19) Headaches .....+ ..... (English/Spanish).... (Pkg of 50) \$18
- 20) Neck Pain .....+ ..... (English/Spanish).... (Pkg of 50) \$18
- 21) Pregnancy .....o ..... (English only).... (Pkg of 50) \$18
- 22) Sciatica .....+ ..... (English/Spanish).... (Pkg of 50) \$18
- 23) Scoliosis .....+ ..... (English only).... (Pkg of 50) \$18
- 24) Spinal Decay .....o ..... (English only).... (Pkg of 50) \$18
- 25) Stress .....o ..... (English only).... (Pkg of 50) \$18
- 26) Subluxations .....o ..... (English only).... (Pkg of 50) \$18
- 27) Whiplash .....+ ..... (English/Spanish).... (Pkg of 50) \$18

## FR DESK

- 28) Illustrated Sign In Sheets..... \$35
- 29) Socratic Sign In Sheets.....\$35
- 30) Socratic Sign In Sheets, Personalized.....\$45  
(call with your personalization information)
- 31) Thank You Checks (Pkg of 50)..... \$35
- 32) Referral Rack and Inserts ..... \$75
- 33) Referral Rack and Brochure Kit.....\$250
- 34) Thought For The Day .....\$30
- 35) Dr. You Lecture.....(Power Point CD)..... \$195
- 36) Dr. You Lecture Kit (Includes 2 pkgs Dr. You's).....\$250
- 37) Dr. You Display Rack.....\$15

## DVDS

- 38) Getting Started ..... (DVD) \$95
- 39) Making Choices ..... (DVD) \$95
- 40) Staying Well ..... (DVD) \$95
- 41) Getting Results..... (DVD) \$195
- 42) DVD of all four DVD's.....\$285
- 43) Chiropractic: The Intelligent Choice ..... (DVD) \$95
- 44) Chiropractic: The Intel. Power Point .....\$125
- 45) Ultimate Kit (DVD, Lam/Plain, Right/Left-Facing).....\$395

## REPORTS

- 46) VIP Folder ..... (Pkg of 50) \$40
- 47) Examination Insert ..... (Pkg of 50) \$15
- 48) Posture Analysis Insert .. (Right- or left facing; Pkg of 50) \$15
- 49) Spinal Decay Insert ..... (Right- or left facing; Pkg of 50) \$15
- 50) Spinal Decay Model .....\$245
- 51) Your Nervous System Insert ..... (Pkg of 50) \$15
- 52) Recovery Insert ..... (Pad of 50) \$18
- 53) VIP Starter Set ..... (Right- or left facing X-rays) \$98
- 54) 10 Ways Insert ..... (Pad of 50) \$18
- 55) How Far Insert ..... (Pad of 50) \$18
- 56) Safety Pin.....(Safety Pin with Scripting) \$15
- 57) Wellness Wheel ..... (Pad of 50) \$18

## CLA PRODUCTS

- 58) CLA Scan Folder ..... (Pkg of 50) \$40
- 59) CLA Progress Scan Folder ..... (Pkg of 50) \$35
- 60) Pre-Scan Checklist ..... (Pad of 50) \$18
- 61) Pediatric Insert ..... (Pad of 50) \$18
- 62) Checkup Reactivation Postcard ..... (Pkg of 100) \$18
- 63) Scan Reactivation Postcard ..... (Pkg of 100) \$18

## POSTCARDS

- 64) Reactivation Set ..... (4 pkgs of 100 from below) \$65
- 65) Iceberg ..... (Pkg of 100) \$18
- 66) Keep Your Appointment ..... (Pkg of 100) \$18
- 67) Proper Maintenance ..... (Pkg of 100) \$18
- 68) Pond ..... (Pkg of 100) \$18

- 69) Hobbies ..... (Pkg of 100) \$18
- 70) Sports ..... (Pkg of 100) \$18
- 71) Referral Birds of a Feather..... (Pkg of 100) \$18
- 72) Thank You ..... (Pkg of 100) \$18
- 73) Successful ..... (Pkg of 100) \$18
- 74) Remember ..... (Pkg of 100) \$18
- 75) To Do ..... (Pkg of 100) \$18

## BIRTHDAY POSTCARDS

- 76) Pain in Neck Postcard ..... (Pkg of 100) \$18
- 77) Feeling Your Age Postcard ..... (Pkg of 100) \$18

## AUDIO CD's / TAPES

- 78) Abundant Referrals.....(CD) \$45
- 79) Being On Purpose.....(CD) \$45
- 80) Million Dollar Questions .....(CD) \$45
- 81) Bill's Best.....(CD) \$195
- 82) Chiropractic for Assistants .....(CD) \$95
- 83) Converting to Cash.....(CD) \$195
- 84) The Seminar.....(CD) \$195

## POSTERS

- 85) 10 Ways.....(Plain/Laminated) \$35/ \$40
- 86) 290.....(Plain/Laminated) \$35/ \$40
- 87) Chiropractic First.....(Plain/Laminated) \$35/ \$40
- 88) Chiropractic is Different.....(Plain/Laminated) \$35/ \$40
- 89) Crack, Pop, Fix.....**NEW!** (Plain/Laminated) \$35/ \$40
- 90) Gravity.....(Plain/Laminated) \$35/ \$40
- 91) How Far.....(Plain/Laminated) \$35/ \$40
- 92) Iceberg .....(Plain/Laminated) \$35 /\$40
- 93) Keep Appointments .....(Plain/Laminated) \$35 /\$40
- 94) Near Perfect .....(Plain/Laminated) \$35 / \$40
- 95) Once You Start .....(Plain/Laminated) \$35 / \$40
- 96) Pond .....(Plain/Laminated) \$35 / \$40
- 97) Patch or Fix? .....(Plain/Laminated) \$35 / \$40
- 98) Privacy .....(Plain/Laminated) \$35 / \$40
- 99) Proper Maintenance ..... (Plain/Laminated) \$35 / \$40
- 100) Road To Health .....(Plain only)\$20
- 101) Road To Recovery ..... (Plain/Laminated) \$35 / \$40
- 102) Roller Coaster ..... (Plain/Laminated) \$35 / \$40
- 103) Sick and Tired ..... (Plain/Laminated) \$35 / \$40
- 104) Spinal Decay ..... (Right/Left) (Plain/Laminated) \$35 / \$40
- 105) Stress ..... (Plain/Laminated) \$35 / \$40
- 106) Subluxation ..... (Plain only)\$35
- 107) Your Nervous System ..... (Plain/Laminated) \$35 / \$40
- 108) We Promise ..... (Plain/Laminated) \$35 / \$40
- 109) We Speak Chiropractic **NEW!** (Plain/Laminated) \$35 / \$40
- 110) Wellness Balance ..... (Plain/Laminated) \$35 / \$40
- 111) Wellness Mountaintop ..... (Plain/Laminated) \$35 / \$40
- 112) Wellness Kit ..... (Plain/Laminated) \$60 / \$70

## START UP KITS

- 113) Step-by-Step 10 Patient Kit .....\$95
- 114) Step-by-Step 10 Patient Kit (with DVD) .....\$295
- 115) Step-by-Step 50 Patient Kit .....\$445
- 116) Step-by-Step 50 Patient Kit (with DVD) .....\$645
- 117) SuperSized Step-by-Step Kit (with DVD).....\$795

## BOOKS

- 118) A Patient's Point of View ..... \$19.95
- 119) Beyond Results ..... \$24.95
- 120) Making Change ..... \$24.95
- 121) Chiropractic Patientology ..... \$24.95
- 122) Striking a Nerve ..... \$24.95
- 123) Looking Up ..... \$24.95
- 124) What a Patient Wants ..... \$24.95
- 125) Connecting the Dots ..... \$24.95
- 126) Adjusting ..... \$24.95
- 127) 101 Things to Do ..... \$45
- 128) 50 Patient Letters ..... (CD) \$45

## PRODUCT SAMPLES

- 129) Patient Media Info Kit ..... (Applied to next order) \$10

## PRACTICE PLANNER

- 130) 2012 Practice Planner (Ships Dec. 2011).....**NEW!** \$49

Item # above	Item Description <i>(Indicate plain/laminated, right/left facing, CD/tape, VHS/DVD, PowerPoint/Slides or Language.)</i>	Quantity	Price Each	TOTAL

### MONDAY MORNING MOTIVATION

Sign me up for the FREE weekly e-mail with a practice tip or patient communication idea.

E-mail address: \_\_\_\_\_

Doctor's Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Fax ( ) \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_

### COMPUTE SHIPPING COSTS

Purchase Amount	Shipping Fee
Under - \$ 10.00	\$6.00
\$ 11.00 - \$ 40.00	\$8.00
\$ 41.00 - \$ 81.00	\$10.00
\$ 82.00 - \$122.00	\$12.00
\$123.00 - \$163.00	\$14.00
\$164.00 - \$204.00	\$16.00
\$205.00 - \$245.00	\$18.00
\$246.00 - \$286.00	\$20.00
\$287.00 - \$327.00	\$22.00
\$328.00 - \$368.00	\$24.00
\$369.00 - \$409.00	\$26.00
\$410.00 -	\$30.00

	<b>Product Subtotal:</b>
	CO Residents add 2.9% Sales Tax:
	Add \$ 10.00 for C.O.D. Orders:
	Add UPS Ground Shipping:
Check #:	<b>GRAND TOTAL:</b>



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