

Patient Media Product List

BROCHURES

BR01) Astonishing Dr. You UPDATED (Pkg of 50) \$45
BR02) Answers To Questions (Pkg of 50) \$29
BR03) Can Chiropractic Help Me? (Pkg of 50) \$29
BR04) First Adjustment brochure (Diversified)(Pkg of 50) \$20
BR05) Health Insurance.....+ (English only).....(Pkg of 50) \$19
BR06) Medicare Par (Pkg of 50) \$19
BR07) Medicare Non-Par (Pkg of 50) \$19
BR08) Parents Guide (Pkg of 50) \$29
BR09) Patch or Fix? (Pkg of 50) \$29
BR10) Relief (Pkg of 50) \$19
BR11) You & Chiropractic (Pkg of 50) \$29
BR12) Your Spine (Pkg of 50) \$20
BR13) Wellness Care (Pkg of 50) \$29
BR14) Know Brochures Starter Set ..(New Update on 16 titles) \$240
BR15) Concepts Package (6 titles marked with o below) \$90
BR16) Symptoms Package (6 titles marked with + below) \$90
BR17) Adjustmentso (English only).....(Pkg of 50) \$19
BR18) Back Pain+ (English/Spanish).....(Pkg of 50) \$19
BR19) Children (English only).....(Pkg of 50) \$19
BR20) Chiropractico (English/Spanish).....(Pkg of 50) \$19
BR21) Family Careo (English only).....(Pkg of 50) \$19
BR22) First Visito (English only).....(Pkg of 50) \$19
BR23) Headaches+ (English/Spanish).....(Pkg of 50) \$19
BR24) Neck Pain+ (English/Spanish).....(Pkg of 50) \$19
BR25) Pregnancy..... (English only).....(Pkg of 50) \$19
BR26) Sciatica+ (English/Spanish).....(Pkg of 50) \$19
BR27) Scoliosis+ (English only).....(Pkg of 50) \$19
BR28) Spinal Decayo (English only).....(Pkg of 50) \$19
BR29) Stress (English only).....(Pkg of 50) \$19
BR30) Subluxationso (English only).....(Pkg of 50) \$19
BR31) Whiplash+ (English/Spanish).....(Pkg of 50) \$19

FRONT DESK

FR01) Thank You Checks (Pkg of 50) \$35
FR02) Referral Rack and Inserts \$75
FR03) Referral Rack and Brochure Kit..... \$275
FR04) Thought For The Day \$30
FR05) Dr. You Lecture..... UPDATED (Power Point CD) \$195
FR06) Dr. You Lecture Kit (Includes 100 Dr. You's) \$250
FR07) Dr. You Display Rack \$15

DVDS

DVD01) Let's Get Started DVD Personalized (DVD) \$195 (go to website www.patientmedia.com to view and place order)
DVD02) Getting Started (DVD) \$95
DVD03) Making Choices (DVD) \$95
DVD04) Staying Well (DVD) \$95
DVD05) Getting Results..... (DVD) \$195
DVD06) DVD of all four DVD's \$285
DVD07) Chiropractic: The Intelligent Choice (DVD) \$95
DVD08) Chiropractic: The Intelligent Power Point \$125

REPORTS

RE01) VIP Folder (Pkg of 50) \$49
RE02) Examination Insert (Pkg of 50) \$18
RE03) Posture Analysis Insert (Right- or left facing; Pkg of 50) \$18
RE04) Spinal Decay Insert(Right- or left facing; Pkg of 50) \$18
RE05) Your Nervous System Insert (Pkg of 50) \$18
RE06) Recovery Insert (Pad of 50) \$20
RE07) VIP Starter Set (Right- or left facing X-rays) \$125
RE08) 10 Ways Insert (Pad of 50) \$20
RE09) How Far Insert (Pad of 50) \$20
RE10) Safety Pin (Safety Pin with Scripting) \$15
RE11) Wellness Wheel (Pad of 50) \$20
RE12) Medicare Worksheet Insert..... (Pkg of 50) \$20

CLA PRODUCTS

CLA01) CLA VIP Folder (Pkg of 50) \$49
CLA02) CLA CORE Folder (Pkg of 50) \$49
CLA03) CLA VIP Starter Set \$125
CLA04) CLA CORE Starter Set..... \$125
CLA05) CLA Progress Scan Folder (Pkg of 50) \$40
CLA06) Pre-Scan Checklist (Pad of 50) \$20
CLA08) Pediatric Insert (Pad of 50) \$20
CLA09) Checkup Reactivation Postcard (Pkg of 100) \$18
CLA10) Scan Reactivation Postcard (Pkg of 100) \$18

POSTCARDS

PC01) Iceberg (Pkg of 100) \$18
PC02) Proper Maintenance (Pkg of 100) \$18
PC03) Pond (Pkg of 100) \$18
PC04) Sports (Pkg of 100) \$18
PC05) Referral Birds of a Feather (Pkg of 100) \$18
PC06) Successful (Pkg of 100) \$18
PC07) Remember (Pkg of 100) \$18
PC08) To Do (Pkg of 100) \$18

BIRTHDAY POSTCARDS

BP01) Pain in Neck Postcard (Pkg of 100) \$18
BP02) Feeling Your Age Postcard (Pkg of 100) \$18

AUDIO CD's

CD01) Abundant Referrals (CD/Digital Download) \$45/\$30
CD02) Being On Purpose..... (CD/Digital Download) \$45/\$30
CD03) Million Dollar Questions ... (CD/Digital Download) \$45/\$30
CD04) Bill's Best..... (CD) \$195
CD05) Chiropractic for Assistants (CD) \$95
CD06) Converting to Cash (CD) \$195
CD07) The Seminar..... (CD) \$195

POSTERS AND CHARTS

PO01) 10 Ways (Plain/Laminated) \$35 / \$40
PO02) 290 (Plain/Laminated) \$35 / \$40
PO03) Chiropractic First..... (Plain/Laminated) \$35 / \$40
PO04) Chiropractic is Different..... (Plain/Laminated) \$35 / \$40
PO05) Crack, Pop, Fix..... (Plain/Laminated) \$35 / \$40
PO06) Gravity..... (Plain/Laminated) \$35 / \$40
PO07) How Far..... (Plain/Laminated) \$35 / \$40
PO08) Iceberg (Plain/Laminated) \$35 / \$40
PO09) Near Perfect (Plain/Laminated) \$35 / \$40
PO10) Pond (Plain/Laminated) \$35 / \$40
PO11) Patch or Fix? (Plain/Laminated) \$35 / \$40
PO12) Privacy (Plain/Laminated) \$35 / \$40
PO13) Proper Maintenance (Plain/Laminated) \$35 / \$40
PO14) Road To Health (Plain only) \$20
PO15) Road To Recovery (Plain/Laminated) \$40 / \$45
PO16) Roller Coaster (Plain/Laminated) \$35 / \$40
PO17) Sick and Tired (Plain only) \$15
PO18) Spinal Decay (Right/Left) (Plain/Laminated) \$40 / \$45
PO19) Stress (Plain/Laminated) \$35 / \$40
PO20) Subluxation (Plain only) \$35
PO21) Your Nervous System (Plain/Laminated) \$40 / \$45
PO22) We Promise (Plain/Laminated) \$35 / \$40
PO23) We Speak Chiropractic (Plain/Laminated) \$35 / \$40
PO24) Wellness Balance (Plain/Laminated) \$35 / \$40
PO25) Wellness Mountaintop (Plain/Laminated) \$35 / \$40
PO26) Wellness Kit (Plain/Laminated) \$60 / \$70
PO27) Regular Care (Plain/Laminated) \$35 / \$40

START UP KITS

ST01) Step-by-Step 10 Patient Kit ... (Right/Left)(Plain/Laminated) \$119
ST02) Step-by-Step 50 Patient Kit ... (Right/Left)(Plain/Laminated) \$445

BOOKS

BK01) A Patient's Point of View \$19.95
BK02) Beyond Results \$24.95
BK03) Making Change \$24.95
BK04) Chiropractic Patientology \$24.95
BK05) Striking a Nerve \$24.95
BK06) Looking Up \$24.95
BK07) What a Patient Wants \$24.95
BK08) Connecting the Dots \$24.95
BK09) Adjusting \$24.95
BK10) 101 Things to Do \$45.00
BK11) 50 Patient Letters (CD) \$45.00
BK12) What Every Chiropractic Assistant Should Know ... \$20.00

PRODUCT SAMPLES

PS01) Patient Media Info Kit (Applied to next order) \$10
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Please use the other side for the order form

Patient Media Order Form

Item #	Item Description <i>(Indicate Plan/Laminated, Right/Left facing, VHS/DVD, PowerPoint/Slides or Language.)</i>	Quantity	Price Each	TOTAL

MONDAY MORNING MOTIVATION

Sign me up for the FREE weekly e-mail with a practice tip or patient communication idea.

E-mail address: _____

Doctor's Name _____

Street Address _____

City _____ State _____ Zip _____

Phone () _____ Fax () _____

Credit Card Number _____ Exp. Date _____

Signature _____

COMPUTE SHIPPING COSTS	
Purchase Amount	Shipping Fee
Under - \$ 10.00	\$6.00
\$ 11.00 - \$ 40.00	\$8.00
\$ 41.00 - \$ 81.00	\$10.00
\$ 82.00 - \$122.00	\$12.00
\$123.00 - \$163.00	\$14.00
\$164.00 - \$204.00	\$16.00
\$205.00 - \$245.00	\$18.00
\$246.00 - \$286.00	\$20.00
\$287.00 - \$327.00	\$22.00
\$328.00 - \$368.00	\$24.00
\$369.00 - \$409.00	\$26.00
\$410.00 -	\$30.00

Product Subtotal:

CO Residents add 2.9% Sales Tax:

Add \$ 10.00 for C.O.D. Orders:

Add FedEx Ground Shipping:

Check #: **GRAND TOTAL:**



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CLICK: www.patientmedia.com

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