CANNON COMMUNICATIONS

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PatientMedia

BROCHURES

1) Astonishing Dr. You ... *(Pkg of 50)* $105
2) Answers To Questions ... *(Pkg of 50)* $60
3) Can Chiropractic Help Me? ... *(Pkg of 50)* $55
4) First Adjustment *(Indicate technique: Diversified, Gonstead, SOT, Thompson)* ... *(Pkg of 50)* $45
5) Good News Bad News ... *(Pkg of 50)* $55
6) How Long Will it Take? ... *(Pkg of 50)* $55
7) Parents Guide ... *(Pkg of 50)* $55
8) Patch or Fix? ... *(Pkg of 50)* $55
9) Wellness Care ... *(Pkg of 50)* $55
10) Your Spine ... *(Pkg of 50)* $45
11) Know Brochures Starter Set ... *(All 18 titles below)* $640
12) Concepts Package ... *(6 titles marked with o below)* $220
13) Symptoms Package ... *(6 titles marked with + below)* $220
14) Adjustments ... o ... *(Pkg of 50)* $40
15) Back Pain ... + ... *(Pkg of 50)* $40
16) Children ... *(Pkg of 50)* $40
17) Chiropractic ... o ... *(Pkg of 50)* $40
18) Disc ... *(Pkg of 50)* $40
19) Extremities ... *(Pkg of 50)* $40
20) Family Care ... o ... *(Pkg of 50)* $40
21) First Visit ... o ... *(Pkg of 50)* $40
22) Headaches ... + ... *(Pkg of 50)* $40
23) Neck Pain ... + ... *(Pkg of 50)* $40
24) Posture ... *(Pkg of 50)* $40
25) Pregnancy ... *(Pkg of 50)* $40
26) Sciatica ... + ... *(Pkg of 50)* $40
27) Scoliosis ... + ... *(Pkg of 50)* $40
28) Spinal Decay ... o ... *(Pkg of 50)* $40
29) Stress ... *(Pkg of 50)* $40
30) Subluxations ... o ... *(Pkg of 50)* $40
31) Whiplash ... + ... *(Pkg of 50)* $40

FRONT DESK

32) Illustrated Sign In Sheets ... $65
33) Socratic Sign In Sheets ... $65
34) Referral Rack and Inserts ... $110
35) Referral Rack and Brochure Kit ... $740
36) Thought For The Day ... $70
37) Dr. You Lecture ... *(PowerPoint)* $375
38) Dr. You Lecture Kit *(Includes 2 pkgs Dr. You's)* ... $525
39) Dr. You Display Rack ... $22
40) Safety Pin ... *(5" Safety Pin with Scripting)* $25

BOOKS

42) A Patient's Point of View ... $ 45
43) My Report of Findings *(Out of print)* ... $
44) Beyond Results ... $ 45
45) Making Change ... $ 45
46) Chiropractic Patientology ... $ 45
47) Striking a Nerve ... $ 45
48) Looking Up ... $ 45
49) What a Patient Wants ... $ 45
50) Connecting the Dots ... $ 45
51) Adjusting ... $ 45
52) Patient's Point of View Book Set ... *(9 book series)* $ 360
53) 101 Things to Do ... $ 95
54) 50 Patient Letters ... *(CD)* $ 95
55) What Every CA Should Know ... $ 30

VIDEOS / DVDS

56) Getting Started ... *(DVD/VHS)* $195
57) Making Choices ... *(DVD/VHS)* $195
58) Staying Well ... *(DVD/VHS)* $195
59) DVD of all four videos ... $585
60) Chiropractic: The Intelligent Choice ... *(DVD)* $195
61) Combo Kit ... *(DVD/VHS, Lam/Plain, Right/Left-Facing)* $395
62) Ultimate Kit ... *(DVD/VHS, Lam/Plain, Right/Left-Facing)* $895
63) Demonstration Video ... *(Refundable deposit)* $50

AUDIO CD's / TAPES

64) Abundant Referrals ... *(CD)* $90
65) Being On Purpose ... *(CD)* $90
66) Bill's Best ... *(CD)* $190
67) Chiropractic for Assistants ... *(CD)* $165
68) Converting to Cash ... *(CD)* $295
69) Million Dollar Questions ... *(CD)* $90
70) The Seminar ... *(CD)* $395

POSTERS

71) 10 Ways ... $70
72) 290 ... $70
73) Adjustments Visceral ... $70
74) Adjustments NMS ... $70
75) Adjustments Kit ... $130
76) Auto Accident ... $70
77) Chiropractic First ... $70
78) Chiropractic Is Different ... $70
79) CLA Pediatric ... $70
80) Drugs ... $70
81) Gravity ... $70
82) How Far ... $70
83) Iceberg ... $70
84) Keep Appointments ... $70
85) Near Perfect ... $70
86) Once You Start ... $70
87) Pond ... $70
88) Patch or Fix? ... $70
89) Privacy ... $70
90) Proper Maintenance ... $70
91) Road to Health ... $45
92) Road To Recovery ... $70
93) Rock Poster ... $70
94) Roller Coaster ... $70
95) Sick and Tired ... $70
96) Spinal Decay ... $70
97) Stress ... $70
98) Subluxation ... *(Embossed)* $80
99) Your Nervous System ... $70
100) We Promise ... $70
101) Wellness Balance ... $70
102) Wellness Mountaintop ... $70
103) Wellness Kit ... $130
104) What About Me? ... $70
105) Work Injury ... $70

START UP KITS

106) Step-by-Step 10 Patient Kit ... $220
107) Step-by-Step 10 Patient Kit *(with DVD/Videos)* ... $425
108) Step-by-Step 50 Patient Kit ... $445
109) Step-by-Step 50 Patient Kit *(with DVD/Videos)* ... $1010
110) SuperSized Step-by-Step *(with DVD/Videos)* ... $1200

REPORTS

111) VIP Folder ... *(Pkg of 50)* $90
112) Examination Insert ... *(Pkg of 50)* $35
113) Posture Analysis Insert ... *(Right- or left facing; Pkg of 50)* $35
114) Spinal Decay Insert ... *(Pkg of 50)* $35
115) Your Nervous System Insert ... *(Pkg of 50)* $35
116) Recovery Insert ... *(Pad of 50)* $40
117) VIP Starter Set ... *(Save over 10%)* $240
118) 10 Ways Insert ... *(Pad of 50)* $40
119) How Far Insert ... *(Pad of 50)* $40
120) Third Party Coverage ... *(Pad of 50)* $40
121) Wellness Wheel ... *(Pad of 50)* $40

41) Spinal Decay Model ... $295

CLA PRODUCTS

122) CLA Scan Folder ... *(Pkg of 50)* $90
123) CLA Progress Scan Folder ... *(Pkg of 50)* $80
124) Pre-Scan Checklist ... *(Pad of 50)* $40
125) Pediatric Insert ... *(Pad of 50)* $40
126) CLA Pediatric Poster ... $70
127) Checkup Reactivation Postcard ... *(Pkg of 100)* $40
128) Scan Reactivation Postcard ... *(Pkg of 100)* $40

POSTCARDS

129) Reactivation Set ... *(4 pkgs of 100 from below)* $140
130) Iceberg ... *(Pkg of 100)* $40
131) Keep Your Appointment ... *(Pkg of 100)* $40
132) Proper Maintenance ... *(Pkg of 100)* $40
133) Pond ... *(Pkg of 100)* $40

134) Lifestyle Set ... *(4 pkgs of 100 from below)* $140
135) Hobbies ... *(Pkg of 100)* $40
136) Sports ... *(Pkg of 100)* $40
137) Family ... *(Pkg of 100)* $40
138) Career ... *(Pkg of 100)* $40

139) Objections Set ... *(4 pkgs of 100 from below)* $140
140) Not Priority ... *(Pkg of 100)* $40
141) Feel Fine ... *(Pkg of 100)* $40
142) Can't Afford ... *(Pkg of 100)* $40
143) Too Busy ... *(Pkg of 100)* $40

144) Referral Set ... *(3 pkgs of 100 from below)* $110
145) Now You Know ... *(Pkg of 100)* $40
146) Counting On You ... *(Pkg of 100)* $40
147) Birds of Feather ... *(Pkg of 100)* $40

148) Thank You ... *(Pkg of 100)* $40
149) Successful ... *(Pkg of 100)* $40

150) Remember ... *(Pkg of 100)* $40
151) To Do ... *(Pkg of 100)* $40

BIRTHDAY POSTCARDS

152) Pain in Neck Postcard ... *(Pkg of 100)* $40
153) Feeling Your Age Postcard ... *(Pkg of 100)* $40

PRODUCT SAMPLES

154) Patient Media Info Kit ... *(Applied to next order)* $20

Item # above	Item Description *(Indicate plain/laminated, right/left facing, CD/tape, VHS/DVD or PowerPoint/Slides)*	Quantity	Price Each	TOTAL

Product Subtotal:	
Postage and Handling:	
GRAND TOTAL:	

Doctor's Name

Street Address

City ____ State ____ Zip ____

( ) ____ ( ) ____
Phone Fax

Credit Card Number ____ Exp. Date ____

Signature

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